




**SEGi**  
University &  
Colleges

# INTERNATIONAL STUDENT MOBILITY PROGRAMME: **DISCOVER MALAYSIA: A JOURNEY THROUGH ASIA'S TRUE CULTURAL HEART**

Get ready to immerse yourself in the vibrant tapestry of Malaysia's multicultural magic! This unique programme gives you the opportunity to experience the rich, colourful blend of languages, religions, cuisines, traditions, and arts that make up the heart of Malaysia's multi-ethnic society.

 **6 DAYS 5 NIGHTS**

 **21 - 26 JULY 2025**

 **KUALA LUMPUR, MALAYSIA**

## **CULTURAL IMMERSION**

Experience Malaysia's diversity through hands-on activities with local communities, from traditional arts to culinary delights, gaining a deeper understanding of its multi-ethnic culture.

## **CROSS-CULTURAL EXCHANGE**

Accommodation near campus with necessary amenities is provided, making it easier for students from rural areas to focus on their studies.

## **GAIN A GLOBAL PERSPECTIVE**

Gain insights into Malaysia's history, culture, and social dynamics through educational sessions that enrich your global perspective.

## **LANGUAGE ENGAGEMENT**

Learn and practice local languages in real-life settings, enhancing your ability to connect and communicate with Malaysians.

## **COMMUNITY INVOLVEMENT**

Contribute to community-based projects, deepen your connection to the local culture, and make a positive impact through active involvement.

## **NETWORKING OPPORTUNITIES**

Foster global friendships through cultural activities, workshops, and events, expanding your network for future collaborations..



## ITINERARY

DAY	ACTIVITIES
Day 1	Airport Pick Up; Welcome Ceremony; Briefings; Student Cultural Exchange Activity;
Day 2	Workshop on Handmade Batik; Talk on Multi-Cultures of Malaysia; Talk on Malaysian Lifestyle and Delicious Food; Learning Congkak Game
Day 3	Visit to 1 Malaysia Cultural Village, Menara Kuala Lumpur; National Mosque; St. Mary Cathedral; Merdeka Square; Jalan Alor Food Street; KLCC Twin Towers
Day 4	Visit to Batu Caves, Orang Asli (Aborigine) Museum, Thean Hou Temple, China Town; Central Market
Day 5	Group Presentation; Sharing of Cultural Views; Closing Ceremony
Day 6	Bus tour in Kuala Lumpur; Airport send-off

## WHO IS IT FOR?

Open to ALL UNDERGRADUATE STUDENTS worldwide who are interested in experiencing the blend of cultures and the harmonious multi-racial society of Malaysia.

## FEES - USD330 per student

The fee includes accommodation, transportation to scheduled destinations in Malaysia, student cultural exchange activities, workshops, cultural talks, two luncheons, one T-shirt, and airport pick-up and drop-off services.

Participants are responsible for their own flight tickets, travel insurance, meals, and any entrance fees, if applicable.

**segi.edu.my**

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