

SiBEST 2022 Conference Paper Template

Papers should be submitted through email to the editor at: sibest2022@segi.edu.my

Please provide autobiographical note on a separate sheet and authors should not be identified anywhere else in the article.

Structured Abstract

Authors must provide a structured abstract set out under the following sub-headings:

- Purpose (mandatory)
- Design/Methodology/Approach (mandatory)
- Findings (mandatory)
- Research limitations/Implications (if applicable)
- Practical implications (if applicable)
- Originality/value (mandatory)

Maximum length for the abstract section is 250 words in total. In addition, please provide up to six keywords which encapsulate the principal topics of the paper and categorize your paper under one of these classifications: Research paper & Conceptual paper

Font & Spacing

Font – Times New Roman – 11 size

Spacing – 1.5

Headings

Headings must be short, with a clear indication of the distinction between the hierarchy of headings. The preferred format is for headings to be presented in **bold format**, with consecutive numbering.

Papers	Contents
Conceptual Paper (Quantitative) (4500-6000 words)	Title Authors names Structured Abstract 1. Introduction (Research problem, Research gap & Research questions) 2. Research background & Framework you propose to examine conceptually 3. Literature Review (Underpinning Theories, past literature based on identified issues, Framework) 4. Discussion (Use sub-headings as per research questions/research problem/variables in discussion) 5. Conclusion & Proposed Framework for future empirical Study References

<p>Research Paper /Empirical Paper (Quantitative) (5000-7000 words)</p>	<p>Title Authors names Structured Abstract 1. Introduction (Research background, Research problem, Research Gap & Research Objectives) 2. Literature Review (Underpinning Theories, past literature according to DV, IV, MV, Conceptual Framework) 3. Research Methodology 4. Results and Discussion (Must answer research objectives and present in the same order) 5. Conclusion and Implications References</p>
<p>Conceptual Paper (Qualitative) (4500-6000 words)</p>	<p>Title Authors names Structured Abstract 1. Introduction (Research problem, Research gap & Research questions) 2. Research background & Framework you propose to examine conceptually 3. Literature Review (Underpinning Theories, past literature based on identified issues/themes, Framework) 4. Discussion (Use sub-headings as per research questions/research problem/themes in discussion) 5. Conclusion & Proposed Framework (Final Thoughts - Close the loop with definition of problem statement & restate the significance of study and proposed framework for future empirical Study) References</p>
<p>Research Paper/ Empirical Paper (Qualitative) (5000 – 7000 words)</p>	<p>Title Authors names Structured Abstract 1. Introduction (Research background, Research problem, Research Gap & Research objectives) 2. Literature Review (Underpinning Theories, past literature based on identified issues/themes Framework) 3. Research Methodology 4. Results and Discussion (Must answer research objectives and present in the same order) 5. Conclusion and Implications References</p>

Notes

Notes or Endnotes should be used only if necessary and must be identified in the text by consecutive numbers, enclosed in square brackets and listed at the end of the article.

Figures

All figures (e.g. models, charts, and diagrams) should be of clear quality, in black and white and numbered consecutively with Arabic numerals.

Tables

Tables should be typed and included as part of the manuscript. They should not be submitted as graphic elements. Supply succinct and clear captions for all tables, figures and plates. Ensure that any superscripts or asterisks are shown next to the relevant items and have corresponding explanations displayed as footnotes to the table, figure or plate.

References

References to other publications must be in APA 7th Ed style and carefully checked for completeness, accuracy and consistency. Please cite publications in the text: (Adams, 2006) using the first named author's name or (Adams and Brown, 2006) citing both names of two, or (Adams et al., 2006), when there are three or more authors. At the end of the paper a reference list in alphabetical order should be provided.

Review Process

Papers are initially reviewed by the conference committee to ensure that they meet journal's scope and objectives. They will then be sent out for blind review process. Although we strive to provide the review result as soon as possible, it might normally take up to 6-8 weeks for the review process.

Similarity Index

All papers submitted must have similarity index **less than 20%**.
Similarity report has to be provided by author.

Please submit your formatted paper and similarity index report to sibest2022@segi.edu.my.

Thank you,

SiBEST 2022 Organising Committee

Graduate School of Business
SEGi University
Kota Damansara.