

Concurrent Session	Author	Paper ID	Title	Meeting Link
Concurrent Session 1 (BUS1)	Jesslyn Oi Selvi Kausiliha Vijayan	001	*Qualified FTs Practice Scientifically Based Judgement in Prescribing Exercise Programs to Manage Clients	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MWNkYTY4ZDA%20tYWJjYS00MTVjLg5ZDUtM2M3NzJkNzlwYjFk%40thread.v2/0?context=%7b%22Tid%22%3a%22d100d571-a701-4411-b8d4-f0d10ecb2ca0%22%2c%22Oid%22%3a%22af1069f3-08aa-4362-80b7-0bc096096948%22%7d Link to upload PPT: https://tinyurl.com/yj2kh797
	Zhou Xiushan Norzayana Yusof	006	Factors Impacting Information Systems Implementation of Industrial Companies From The Perspective of Personnel	
	Liu Ran Perema Kumari S.Ponnampalam	009	Building Career Satisfaction Of Managers Within Property Maintenance Industry in China With A Critical Evaluation of The Mediating Role of Work Engagement	
	Christy Tong Hoey Chin Gurnam Kaur Sidhu	019	A Sustainable Mindset: Undergraduates' Perceptions on Visible Learning	
	Priscilla Das Rebecca SY Wong Saravana Kumar Sutha Devaraj	022	Stress, Depression, Anxiety And Coping Styles Among Malaysian University Students During Pre And Post Covid-19 Outbreak	
	Huang Yi Sheiladevi Sukumaran	032	Impact of Change Management on Minority Foundation Students' Ethnic Identity in East Coast Public Universities in China	
	Wang Qian Sheiladevi Sukumaran Madhubala Bava Harji	037	The Impacts of Flipped-classroom on Skills Lab Undergraduate Students' Cognition and Learning Behaviors in Public Universities in Hainan province, China.	
	Selvi Narayanan Zuria Suzieana Omisore Bolaji	036	Empirical Study On Effects of Corporate Social Responsibility on Organizational Performance In Manufacturing Sectors, Nigeria: Flour Mills Nigeria Plc	

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Concurrent Session 2 (BUS2)	Zheng Zhuochao Chong Kim Mee	005	Factors Affecting Entrepreneurial Intention Levels Among Private University Students in Malaysia	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZTEyOGZiNzYtYzQyNC00NmMwLTgxMzEtOGM2NmQxZWmXyYjY2%40thread.v2/0?context=%7b%22Tid%22%3a%22d100d571-a701-4411-b8d4-f0d10ecb2ca0%22%2c%22Oid%22%3a%22c923f2be-a40a-482f-8862-8ae7470252d6%22%7d Link to upload PPT: https://tinyurl.com/2nj7nx7
	Hu Haiyang Geetha Subramaniam	010	Residents' Support for Tourism Development in an Ethnic Minority City in China - A Conceptual Analysis	
	Wang Zhe Geetha Subramaniam	011	Using the P-O Fit Theory to Conceptualise Work Attitudes of Employees in the Services Sector in Shanghai, China	
	Anne Ng Mohamad Hisyam Selamat	017	Factors Influencing Organizational Engagement and Generation Y Employee Retention in The Malaysian Pharmaceutical Industry: A Conceptual Framework	
	Xinxiang Gao Thillai Raja Pertheban	023	The Relationship Between Organisational Social Capital and Dynamic Capabilities; Mediating Role Of Knowledge Creation	
	Zamratul Asyikin Amran	031	Evaluation Of Educational Software Used In Malaysia Elementary School	
	Wang Dong Chong Kim Mee	004	*The Impact of Knowledge Management on SMEs' Performance in Malaysia	
	Shi Jia Chong Kim Mee	003	*The Impact of Consumer Behaviour on Online Shopping in Beijing, China	

Concurrent Session	Author	Paper ID	Title	Meeting Link
Concurrent Session 3 (BUS3)	Wu Zhaoyu	012	The Impact of Managerial Leadership Behavior on the Sustainable Development of Small and Medium-sized Commercial Banks in China in the Post-epidemic Era—— Taking a Small and Medium-sized Commercial Bank in Beijing as an Example	https://teams.microsoft.com/l/meetup-join/19%3aj0fao8zj6250bodX9vXE8BAxYaZlwLTolZXmdWEghlw1%40thread.tacv2/1659490073053?context=%7b%22id%22%3a%22d100d571-a701-4411-b8d4-f0d10ecb2ca0%22%2c%22oid%22%3a%22aca739bc-c3af-4bf5-9aa5-02be2bae6959%22%7d Link to upload PPT: https://tinyurl.com/563vbue7
	Xiaoyu Hu Gurnam Kaur Sidhu Noryati Alias Xin Zhang	013	Exploring Foreign Language Enjoyment and Grit to Revitalize and Sustain Quality Language Learning among Chinese EFL University Students	
	Zhang Lin Kamalanathan Ramakrishnan	014	Technology Empowers Sustainable Development of Online Learning	
	Jin Wang Gurnam Kaur Sidhu	015	Exploring EFL Learners' Basic Psychological Need Satisfaction and Academic Engagement in Blended Learning Environment to Revitalize Sustainable Development of Education: A Case Study in China	
	Zhao Zhao Madhubala Bava Harji	018	Framework for Implementation of Chinese Tea Culture Education for Acculturation of International Students	
	Xiao Qiao Gooi Leong Mow	024	The Construction and Implementation of Inclusive Leadership in Multicultural Corporate Contexts: Based on the perspective of new generation employee management	
	Madhubala Bava Harji Latha Ravindran Narges Saffari Liqaa Habeb Al-Obaydi	026	The Presence of Humanistic Learning in Online Teaching Environment: Principles and Implications	
	Cai Ling Ling	038	Exploration of Jingdezhen Ceramic Industry Tourism under the Background of National Strategy	

Concurrent Session	Author	Paper ID	Title	Meeting Link
Concurrent Session 4 (OTH)	Yang Weihao Norzayana Yusof	007	Impact of Covid-19 on the financial risk of the restaurant industry: Evidence from China	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTA0YTA3OGMtMjU2OC00Y2FkLWEyOGEmThiNTlIOWRiNTIk%40thread.v2/0?context=%7b%22Tid%22%3a%22d100d571-a701-4411-b8d4-f0d10ecb2ca0%22%2c%22Oid%22%3a%2231b5830e-63a9-499d-8cc6-5f68a256fca8%22%7d Link to upload PPT: https://tinyurl.com/5c258tu9
	Jie Sun Mingyang Sun Xin Wang Lewis Makosa	020	Firm Location And Tunneling of Major Shareholders: Evidence From China	
	Wang Hui Geetha Subramaniam	029	Concept Paper in Teachers' Engagement in Higher Educational Institutions in Guangxi, China	
	Wang Shuo Anbalagan Marimuthu	030	The Study on the Factors Affecting Employment in China's Manufacturing Industry Under The Trend of Artificial Intelligence	
	Sheiladevi Nadiatul Syima Nabilah Abdullah Sharmanee Thiagarah	033	Sound e-learning of STEM in Malaysian Higher Institution in Malaysia	
	Wang Xin Lawrence Arokiasamy Qiang Meng	034	Research on the Evaluation System of Real Estate Enterprises' Internal Control - Take Chinese real estate enterprises as an example	
	Liu Jian	039	Research on the Fish Motif Decoration of Ancient Ceramics in Various Kilns in Thailand in 14th-16th century	
	Liu Shuwen	040	Study on the sustainable development of murals color as cultural heritage in Dunhuang Mogao Grottoes	

Concurrent Session	Author	Paper ID	Title	Meeting Link
Concurrent Session 5 (MKT & OTH)	Zhu Xiaoli Selvi Kausiliha Vijayan	002	Determinants of Consumer Impulse Purchase in Live Streaming Commerce in China: A Conceptual Analysis	https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjgwNGlyNjYtNmQ2MS00ODJhLTgwOTMtYjY5YjNjOWY0NmY1%40thread.v2/0?context=%7b%22id%22%3a%22d100d571-a701-4411-b8d4-f0d10ecb2ca0%22%2c%22oid%22%3a%22012c0239-718f-4603-8c2b-973a47317977%22%7d Link to upload PPT: https://tinyurl.com/yn2fnzss
	Peng Ying Selvi Kausiliha Vijayan	008	Determinants of Consumer Purchase Intention Towards Recycled Paper products in China: A Conceptual Analysis	
	Binoy Chowdhury Md Ibrahim Khalil Saif Ahmed Rasheedul Haque	016	Structural Path Modeling for the Influencing Factors of Social Entrepreneurship Intention: A Bangladeshi Youth Case Study	
	Saif Ahmed Md Ibrahim Khalil Binoy Chowdhury Rasheedul Haque	025	Exploring the Mediation Effect Organizational Response of Covid-19 on the Employee Satisfaction at SMEs in Bangladesh	
	Luo Xiaoshuang Selvi Kausiliha Vijayan	027	Factors influencing online luxury fashion purchase intention in China: The mediating role of perceived value	
	Da Fang Geetha Subramaniam Gooi Leong Mow	028	Conceptualising Workplace Negative Impact on Employees' Innovative Behavior in Educational Enterprises	
	Sun Dehui Sheiladevi Sukumaran	035	Learning Progression Perspectives on Cognitive Development in Electrostatic Field for Public University Students in Shandong Province China	
	Dilashenyi Devi Selvarajah Sobanah Dhevi Tharmalingam Mukthar Baba	042	Evaluation of Online Learning's Impact on Student-Lecturer Communication During The Covid-19 Pandemic in Local And Private Institutions Selangor Malaysia	