



SEGi  
University

Towards  
**iR4.0**

# ADVANCED BUSINESS MANDARIN

**Duration** | 40 Hours

## **Objective** |

- Identify 600 words about the business Mandarin language;
- Identify about 20 business Mandarin themes;
- Listen and read words, sentences and short dialogues in advanced business Mandarin;
- Communicate in advanced business Mandarin in business talks, survey and negotiation as well as propose individual opinions.

## **Synopsis** |

The module is designed for students with Mandarin proficiency at secondary school level, to equip them with advanced business Mandarin language for specific communication and to understand advanced business Mandarin words and sentences in relatively advanced business communications, covering topics of health, parties, resume, working flow, reservation of a meeting room, introduction of the company, visit of factory, marketing, negotiation, recruitment, market survey and contract etc..

## **Awards** |

- SEGi University – Certificate of completion



**SEGi University Kota Damansara** (DU031-B)  
No. 9, Jalan Teknologi, Taman Sains Selangor,  
Kota Damansara, PJU 5, 47810 Petaling Jaya, Selangor.

Contact us at : ☎ **603 6145 2758**

✉ [confuciusinstitute@segi.edu.my](mailto:confuciusinstitute@segi.edu.my)

The best in you, made

# POSSIBLE